Project RALPH

Ontwerp: Emma de Zwart

Brainstorming

Our journey began during the Texel week in summer 2021

the GOAL

Get people to...

Return
All
Leftover
PHarmaceuticals

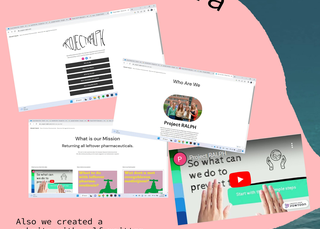
AWARENESS CAMPAIGN

In February 2022 we decided to run an...

Primary school

Social Media

We made an Instagram account so people could follow our progress & learn along the way



Also we created a website with self-written news articles, practical information & our own video!

Pharmacies

We worked together with multiple pharmacies in Wageningen to increase awareness about (im)proper medicine waste

RALPH the fish

In the making!

In Forum

Presentation to other HIP groups

In the library of Wageningen

DATA ANALYSIS

The collected waste (Ralphbottles) in pharmacies in Wageningen from January 2022 to March 2023.

The red line indicates the start of our campaign. There seems to be a rising trend since the start of our campaign. But...

Our collected data

Data from before January 2022

A study in Zoetermeer

Data comes from over 2 years of data collection of all medicine waste collected at all pharmacies in Zoetermeer (Zuidwest)

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